

Three-year plan 2022-2025

The board of directors has defined the planned activities for the second period of three years of our foundation. These continue to exist of realistic and achievable goals to generate concrete output each year, in order to deliver value and make progress towards the foundation’s goals. These deliverables also serve as KPIs towards partners funding the foundation and activities.

DELIVERABLES

YEAR 4

2022-23

YEAR 5

2023-24

YEAR 6

2024-25

Yacht Assestment Tool

Enable users with life cycle assessments and comparisons for:

- 1) Hull & superstructure

2) Main engines & generators

3) Paint & insulation
- 1) Main propulsion, manoeuvring and stabilising systems

2) Interior & exterior outfitting
- 1) Main onboard systems.

Yacht Environmental Transparency Index

- 1) Deliver hotel load calculator and integrate into YETI

2) Launch 1.0 version to benchmark yachts for their operational phase
- Update YETI to 2.0 version, including alternative fuel preparation and main build materials.
- Update YETI to 3.0 version, including build facilities and expanding environmental indicators e.g. underwater noise pollution.

Ocean Assist Programme

- 1) Hold first IMMAs North Atlantic workshop spring 2023

2) Develop & promote tailored ocean literacy for yacht operations

3) Recognition at and partnerships with international ocean conservation institutes
- Link YAT, YETI and Database of Sustainable Solutions tools to ocean conservation programme.

Ocean-centered Yachting Programme

Programme to match yachting activity with ocean needs, through creating a bigger positive than negative impact, confirming yachting’s strategic position and true passion for the ocean.

Educational Programme

- Setup new modules on
- 1) Life Cycle Assessment (LCA)

2) Sustainable yacht operations & ocean use for yacht crew

3) Onboarding users for Yacht Assessment Tool (YAT)

Marinas

Sustainability programme with superyacht marinas.

Refit

Concrete upgrading programme for existing yachts with verified solutions from the Database of Sustainable Solutions and recognition through the YETI score.

Reporting

- 1) Guidelines for external reporting

2) Assess & report service by WRF.

Yacht 2030

Present the most innovative and regenerative yacht concept existing of verified sustainable solutions, with the best YETI score and lowest environmental impact among its life cycle, as reference for yachts on the drawing board for 2030.

Database of Sustainable Solutions

- 1) Make third-party verification of environmental credentials common-practice in yachting sector, on both supply and client sides

2) Expand benefits for verified solutions with visibility at major yacht and trade shows

3) Release database when minimum of 25 solutions are verified

Innovation Platform

A members-only platform to share and initiate collective scientific research and/ or R&D projects to coordinate directions and resources.

Engagement yachting community

Generate more involvement of yachting community for wider adoption of foundation’s vision and tools, and involvement in activities. Explore partnerships with industry bodies.