

# Sustainable solutions

**Verified by WRF** 



### **Our Mission**

Initiated from within the yachting sector to drive and accelerate sustainability through collaboration and innovation and preserving the world's precious oceans.



# Our Mission in practice

Yachting can and should lead the adoption of environment friendly solutions.







# **Promoting Sustainable Solutions**

- > A central database of sustainable solutions
- > Solutions for new-build, operations and refit stages
- > Verified solutions only
- > LCA methodology for verification process
- > Assessment by accredited institutes



#### VERIFICATION PROCESS IN A NUTSHELL



- 1. PRODUCT SUBMISSION understand the solution
- 2. DEFINITION OF THE SCOPE determine the main variables
- 3. DETAILED INPUT DATA collect the information
- 4. ASSESSMENT calculate the impact
- 5. VERIFICATION compare the impact
- 6. REVIEW AND OPTIMIZE understand the outcomes





Database of Sustainable Solutions

Extra visibility at METSTRADE, etc.

Confidential report











- Product submission: sharing its sustainability claims
- Solutions for
  - new-build
  - operations
  - refit stages
- Together we define the scope of the assessment, optimizing the insights

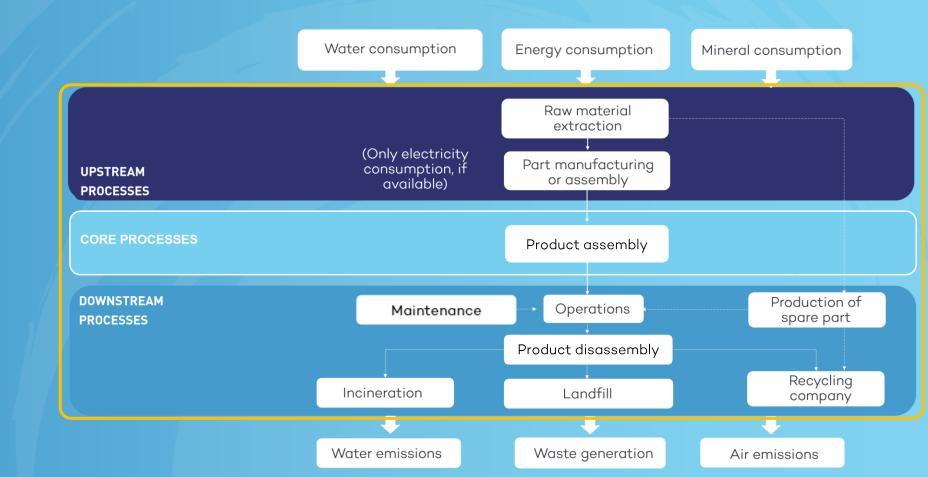








Data sheet provided, guiding for the required input for life cycle assessment



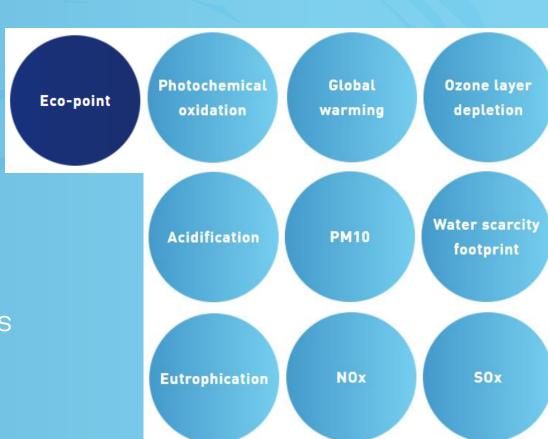








- Environmental indicators are calculated for the product
- Based on a yacht's real operational profile
- Report generated, including insights on how the solution might even be further improved.
- Following ISO 14040:44 (standard for LCA)
- Performed by accredited research institutes
- Third-party verification





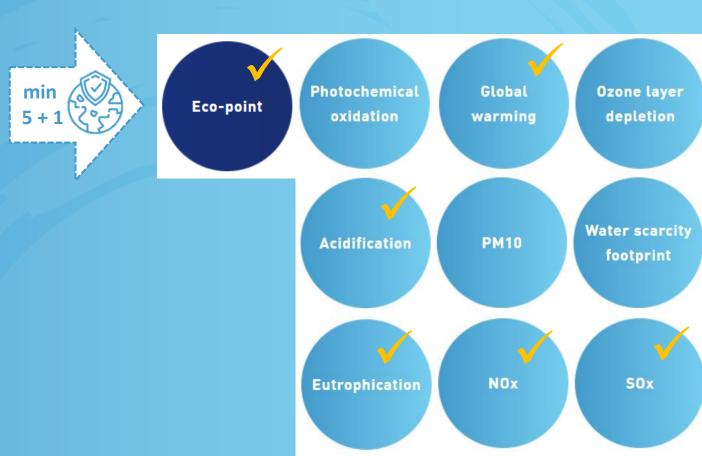






 Comparison to the Business As Usual (BAU), the solution gets verified and promoted on the database if it performs better in:

5 out of 9
environmental
indicators
+
the Eco-point



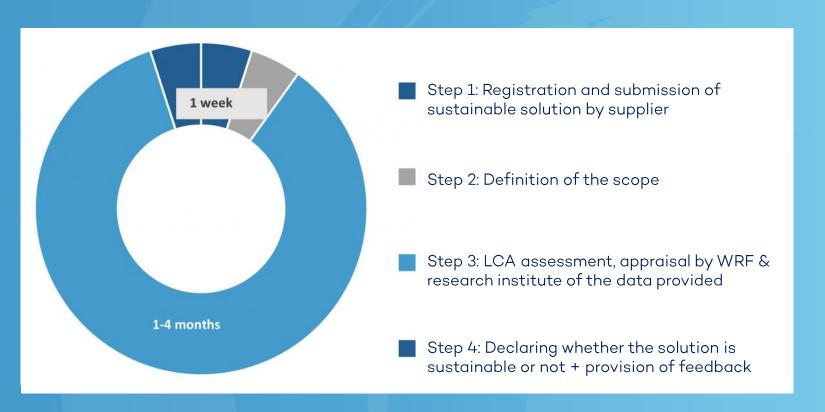


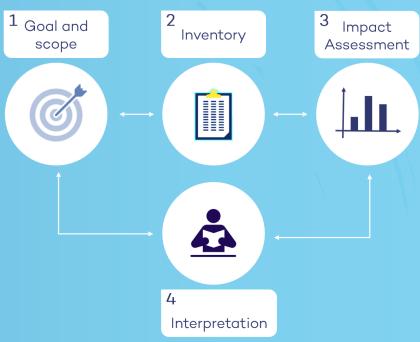






- The assessment process (data collection) is time consuming
- Let's get started as soon as possible and advocate the LCA approach!







## **Opportunities**



Together we can put sustainable technologies in the deserved spotlight and quantify scientifically the superiority of solutions from a life cycle point of view.

- ✓ Embrace LCA-based verification and get extra visibility on the database.
- ✓ Confidential and detailed LCA report with 10 environmental indicators, taking into account the full life cycle of the product
- ✓ Contributes to your own sustainability goals and innovative image
- ✓ Brings you certainty to avoid greenwashing and empty claims
- ✓ Help the yachting community become future proof
- ✓ Supported by insurance company Pantaenius and yacht financer BNP Paribas

Endorse the mission to drive sustainability in the superyacht industry.

Join the revolution.

#### Find out more

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