

Three-year plan 2025-2028

Water Revolution Foundation has been working with three-year plans since its inception. The board and team are pleased to share the third three-year plan, which commenced on 1 July 2025. These deliverables will serve as KPI's towards partners funding the foundation and activities. This list of activities is intended as a guide and is neither exhaustive nor legally binding.

DELIVERABLES

YEAR 7

2025 - 26

Yacht 2030

Build & share a list of concrete solutions readily available to showcase how much impact can be reduced today by new yachts on the drawing board for 2030, and consider this a new industry minimum standard.

YEAR 8

2026 - 27

The Roadmap 2050

Kick off the collective journey for yachting, including the implementation of a data monitoring system

YEAR 9

2027 - 28

Social Impact Assessment

Develop a yachting specific method for assessing social impact

Yacht Interiors

Yacht materials database

Process protocol for optimising full project's life cycle

Rating system for benchmarking environmental credentials

Yacht Operations

Expand Environmental Crew Guidelines with HVO availability study, set up an alternative book & claim system for yachting

Introduce the YETI energy label system for yachts, based on distance above or below YETI reference line

Expand YETI with build materials used, towards full life cycle assessment

Maximise HVO uptake by >5000 GT for the existing fleet that fall under IMO's greenhouse gas fuel intensity (GFI)

Ocean Assist Programme

Launch programme for Blue Carbon investment by the yachting community with three vetted projects to choose from

Expand the Ocean Assist Programme offering by adding three more projects to choose from and report on positive impact from programme since the launch

Shipyard scoring system

Develop a rating system for benchmarking the yacht building process

Educational Programme

Expand the programme for sustainability practitioners and frontline yachting professionals to support client conversations

Introduce the YETI expert pool, for trained professionals to optimize a new build or refit project with YETI Pro software

Methanol Infrastructure

Establish a network of methanol refuelling stations at the most common yachting areas following the availability of methanol combustion engines

Environmental Awards

Utilise the tools of the foundation to support award organisers determining winners objectively, through quantified assessments

Knowledge & Research Hub

Unlock all the insights the foundation has accumulated in last 7 years for open-source sharing, awareness and education