

# Water Revolution Foundation 3-Year Plan

## YEAR 7 + YEAR 8

July 2025 - June 26 / July 26 - Dec 26

## YEAR 9

Jan 27 - Dec 27

## YEAR 10

Jan 28 - Dec 28

### DELIVERABLES

#### The Roadmap 2050

Expand the pool of data collection across the four lifecycle stages.

Establish an industry-wide data monitoring and analysis system to track the Roadmap 2050.

Industry progress report where data collection is analyzed and published.

#### Yacht Interiors

Initiate a yacht materials impact database.

Develop and deploy prototype of interior design-phase LCA tool.

Develop Interior Sustainability Rating Framework.

#### Yacht Operations

Introduce the YETI energy label system for yachts, based on distance above or below YETI reference line.

Introduce on-board data measurement for hotel load to the industry.

Maximise alternative fuel uptake by >5000 GT for the existing fleet that fall under IMO's greenhouse gas fuel intensity (GFI).

#### Ocean Assist Programme

Launch programme for Blue Carbon investment by the yachting community with two vetted projects to choose from.

Integrate Ocean Assist into sustainability strategies for new build, refit, and fleet operations.

Scale Ocean Assist to generate approximately €700k annually for verified marine ecosystem restoration.

#### Educational Programme

Launch environmental crew-specific course.

Initiate development for owner facing yachting professionals to support client conversations, and develop YETI surveyors and YETI expert courses.

Expand the education programme for on-board sustainability officers.

Introduce the YETI expert pool, for trained professionals to optimize a new build or refit project with YETI Pro software facilitated by YETI surveyor and expert course.

Maintain an active, competency-based educational programme that supports continuous professional development across the yacht lifecycle.

#### Hub of Verified Solutions

Relaunch the Hub with a four-tier pathway to full EPD.

Work with procurement teams at partner shipyards/refit yards to map how other aspect beyond environmental criteria are used.

Integration of environmental costs in the procurement phase for new build/refits.

Secure written commitments from at least 3 partners (shipyard, refit yard, or design firm) that Hub-verified solutions are their first reference point in procurement.

#### Environmental Awards

Utilise the tools of the foundation to support industry progress determining who gets publicly recognised objectively, through quantified assessments.

Embed WRF tools and quantified assessment frameworks across multiple industry awards and recognition programmes.

Develop a structured framework for environmental recognition across industry awards.

#### Yacht 2030

Build & share a list of concrete solutions readily available to showcase how much impact can be reduced today by new yachts on the drawing board for 2030, and consider this a new industry minimum standard.